



TAKING THE CHALLENGE SCHOOL RESOURCE KIT

Thank you for joining us this 16 Days of Activism
because every woman and girl deserves to be
Safe. Everywhere. Always.

From home to work –
and everywhere in between –
safety is a right, not a privilege.

The digital world should be no different.



ABOUT UN WOMEN AUSTRALIA

KNOW WHO YOU ARE FUNDRAISING FOR!

UN Women Australia exists to raise funds for and awareness of UN Women's global work to advance gender equality and women's empowerment.

During the 16 Days of Activism, funds raised through the Safe. Everywhere. Always. Challenge will go towards supporting UN Women Australia's advocacy efforts and the UN Trust Fund to continue the work of ending violence against women across the globe with a focus on the following:

- partnering with women-led community groups to facilitate and support violence prevention programs
- working with countries at government level to change policy and laws to better protect women and girls
- improving access to services for millions of survivors of violence who urgently need support

IN 2024, THE UN TRUST FUND HELPED OVER 7.7 MILLION WOMEN AND GIRLS ACROSS THE GLOBE

What is 16 Days of Activism?

Started by activists in 1991, the 16 Days of Activism is an opportunity for people around the globe to unite and take action to help put an end to gender-based violence.

The 16 Days of Activism starts on 25 November, the International Day for the Elimination of Violence against Women and ends on 10 December, International Human Rights Day.

TAKING THE CHALLENGE: GET EVERYONE MOVING THIS 16 DAYS OF ACTIVISM

YOUR SCHOOL HAS SIGNED UP TO DO THE SAFE. EVERYWHERE. ALWAYS CHALLENGE,
HERE ARE SOME IDEAS ON HOW TO GET EVERYONE INVOLVED!

YOUR SCHOOL IS
REGISTERED ON
[WWW.SAFEEVERYW
HEREALWAYS.ORG](http://WWW.SAFEEVERYW
HEREALWAYS.ORG)

POSTERS

ASK STUDENT REPS TO
DOWNLOAD AND PRINT
OFF POSTERS WITH YOUR
UNIQUE QR CODE TO PUT
UP AROUND THE SCHOOL

EMAIL

SEND AN EMAIL WITH
YOUR FUNDRAISING PAGE
LINK TO LET ALL
TEACHING STAFF KNOW
ABOUT THE CHALLENGE,
ASK THEM FOR SUPPORT

E-NEWS

TALK ABOUT IT IN YOUR
SCHOOL NEWSLETTER
AND ASK PARENTS TO
SUPPORT THEIR KIDS FOR
THIS IMPORTANT CAUSE

TEAMS

SET UP A FUNDRAISING
PAGE UNDER YOUR
SCHOOL ACCOUNT FOR
EACH GRADE/FACULTY TO
MAKE IT COMPETITIVE!

KMS

FROM NOV 25 TO DEC 10,
ENCOURAGE EVERYONE TO
DO THEIR KMS AND
CONSIDER HOLDING WALKING
LESSONS OUTDOORS!

PRINT

PRINT OFF "SPONSOR ME"
FORMS (SEE PG 9) AND
HAND OUT TO STUDENTS
TO TAKE HOME

MUFTI

HOLD A GOLD COIN
MUFTI DAY DURING 16
DAYS OF ACTIVISM AND
ADD THE FUNDS RAISED
TO YOUR ONLINE
FUNDRAISING TOTAL



Feel free to email
hello@safewherealways.org
for support

EDUCATION AS A CATALYST FOR BREAKING CYCLES OF VIOLENCE AGAINST GIRLS

In 12 municipalities across Mexico with high rates of gender-based violence and adolescent pregnancy, Equidad—a UN Trust Fund grantee—is working to protect and empower adolescent girls. These areas are marked by deep-rooted marginalization of women and Indigenous communities, compounded by organized crime and human trafficking.

BUILDING SAFER COMMUNITIES THROUGH EDUCATION

Mexico continues to have one of the highest adolescent birth rates globally. In many Indigenous communities, early pregnancy is common, and motherhood is often seen as the only path for young women. “Violence becomes part of daily life,” says Erika, a local advocate, “especially when the aggressors are family members or when abuse is normalized.”

To address these challenges, Equidad runs workshops for adolescent girls on gender equality, human rights, sexual and dating violence, and contraception. It also engages adolescent boys and young men in sessions that challenge machismo and promote respectful, non-violent relationships.

WITH COMMUNITIES, FOR COMMUNITIES

Between September 2024 and February 2025, Equidad reached over 7,700 community members through:

- 45 educational workshops
- 34 reflection sessions with girls
- 69 interactive plays focused on ending violence

Equidad has also adapted its outreach for Indigenous communities, focusing on helping participants recognize violence and reject victim-blaming.

“Education was one of the fundamental pillars of this project, as it allowed girls and adolescents to know their rights, identify risky situations, and increase their capacities to make informed decisions about their bodies and their future.”

Erika Yamada Kubo,
Research and Project Coordinator at Equidad



FOR TEACHERS: DISCUSSION TOPICS AND ACTIVITIES

GENDER-BASED VIOLENCE IS AN ISSUE THAT AFFECTS INDIVIDUALS AND FAMILIES DIRECTLY IMPACTED, BUT IT ALSO AFFECTS SOCIETY AS A WHOLE. HAVING CONVERSATIONS ABOUT IT IN THE CLASSROOM IS THE FIRST STEP TO MOBILISE CHANGE.

RESEARCH AND PRESENT

Divide students into small groups and assign each group a notable activist/public figure (eg. Grace Tame, Tarang Chawla, Hannah Tonkin) working and advocating in the gender-based violence space. Students should research and present on why they think their person of note is significant, how they influence others and the challenges they face.

MAP OF WOMEN'S RIGHTS AROUND THE GLOBE

Using the [UN Women Global Database](https://data.unwomen.org/global-database-on-violence-against-women) (data.unwomen.org/global-database-on-violence-against-women), work with students to create a visual map of statistics on how violence against women is handled by governments in different countries around the world.

MEDIA ANALYSIS

In Australia, technology-facilitated violence is a growing form of abuse, with many women in 2024 reporting being harassed, monitored, or controlled through digital means. Prepare a range of news headlines and article excerpts, then analyse and discuss how the media reports on this type of violence and how these portrayals shape societal views on domestic abuse, gender roles, and the responsibility of tech platforms.

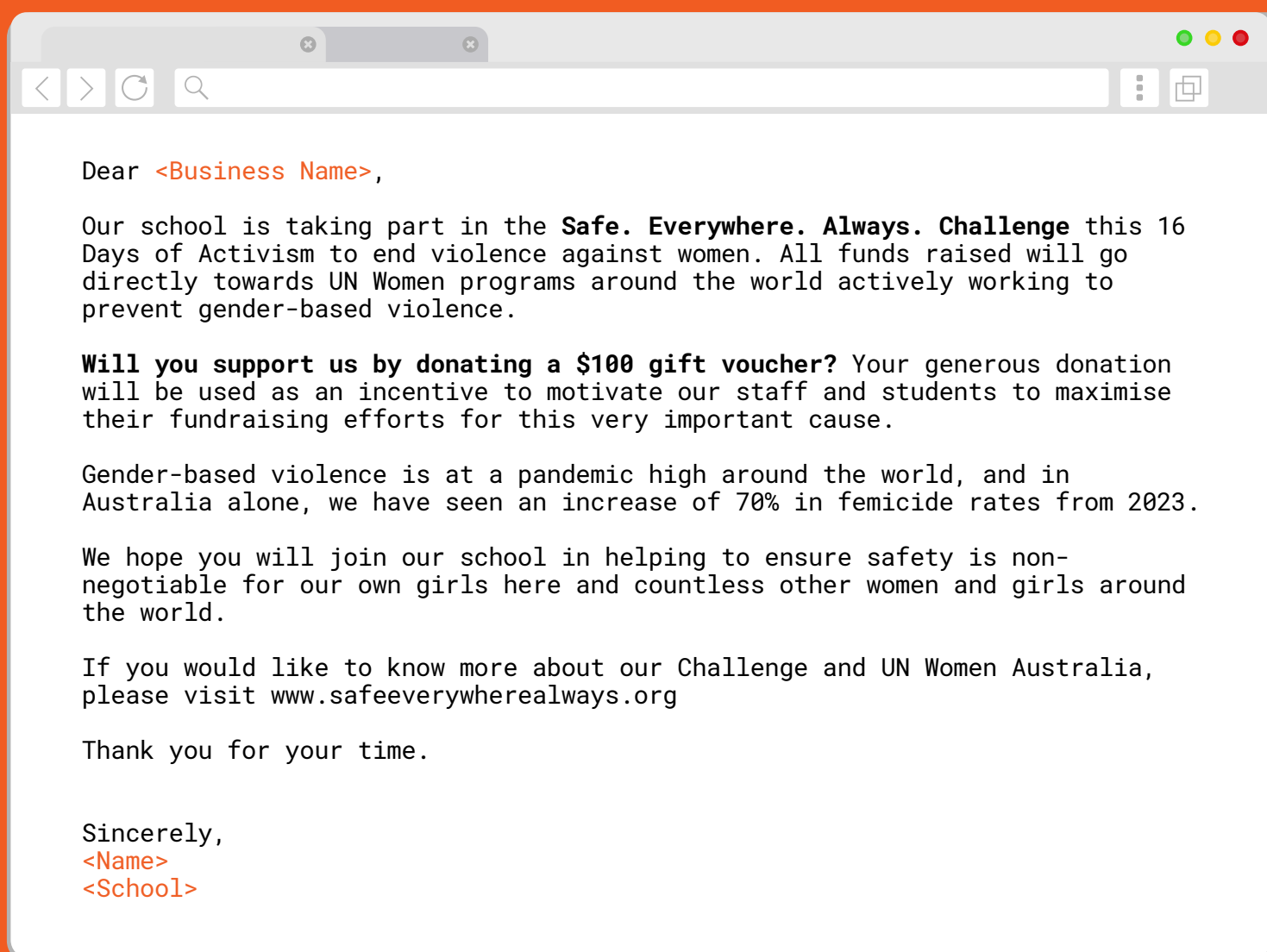
BOOK REPORT

Pick 3-4 books for the class (eg. Consent Laid Bare by Chanel Contos), assign books to reading groups and ask students to write a book report.



INCENTIVES TO BOOST FUNDRAISING

LOOKING FOR A WAY TO MOTIVATE EVERYONE TO MAXIMISE FUNDS RAISED? REACH OUT TO LOCAL BUSINESSES AND ASK THEM TO DONATE GIFT VOUCHERS THAT CAN BE USED AS PRIZES FOR TOP FUNDRAISERS. HERE IS AN EXAMPLE OF AN EMAIL YOU CAN SEND:



PRINTABLE RESOURCES ON THE FOLLOWING PAGES

1. Sponsor Me Form

Some students may wish to take a physical flyer home to ask family, friends and neighbours for donations instead of sending out an online link for donations. Add your school, class or grade's unique QR code to the empty box on the form so that everyone can donate online and receive a tax deductible receipt instantly.

2. 16 Days Calendar

Print this 16 Days Calendar for the classroom and if you are out walking or doing KMs during lessons, mark them on the calendar. An easy way to keep track of everyone's KMs and add to your online total!

3. School Leaderboard

If your school is doing a school wide competition, print this leaderboard out in A3 size and put it up around the school. Update it each week with the current standings!

**SPONSOR
ME**

MY NAME IS _____

My school is taking part in the **Safe. Everywhere. Always.** Challenge this 16 Days of Activism to raise money for UN Women Australia. All funds raised will be donated to women-led grassroots programs around the world working to end violence against women. **WILL YOU SPONSOR ME?**

Please scan the QR code to make a donation to our fundraising website. All donations over \$2 are tax deductible and an email receipt will be sent from the website.

THANK YOU FOR YOUR SUPPORT!



**SPONSOR
ME**

MY NAME IS _____

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THANK YOU FOR YOUR SUPPORT!



SAFE. EVERYWHERE. ALWAYS CHALLENGE 16 DAYS CALENDAR

ENTER YOUR KMS EACH DAY AND TRACK YOUR PROGRESS OVER 16 DAYS

MY KMS
TARGET

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

24 NOV

START
STRETCHING!

25 NOV

1

26 NOV

2

27 NOV

3

28 NOV

4

29 NOV

5

30 NOV

6

1 DEC

7

2 DEC

8

3 DEC

9

4 DEC

10

5 DEC

11

6 DEC

12

7 DEC

13

8 DEC

14

9 DEC

15

10 DEC

16

TOGETHER WE CAN MOBILISE CHANGE AND BREAK THE CYCLE TO
ENSURE WOMEN AND GIRLS ARE SAFE. EVERYWHERE. ALWAYS.

UN
WOMEN
AUSTRALIA

SAFE
EVERYWHERE
ALWAYS

WHO IS COMING IN FIRST THIS WEEK?

DATE

[illegible]