



**SAFE.
EVERYWHERE.
ALWAYS.**

JOIN US

UN
WOMEN
AUSTRALIA

SAFE
EVERYWHERE
ALWAYS

IT'S TIME TO END VIOLENCE AGAINST WOMEN

Almost 1 in 3 women globally will be subjected to physical and or sexual violence at least once in their lifetime.

In 2024, 1 woman was violently killed every 4 days in Australia

We can no longer afford to stay silent.

During 16 Days of Activism (25 November – 10 December), UN Women Australia is calling on Australians to join our national safety campaign and take a stand for a world where women and girls are [#SafeEverywhereAlways](#).



The background image shows two women from behind, walking on a paved path. They are wearing athletic wear: one in an orange tank top and light blue shorts, the other in a red tank top and dark leggings. The scene is dimly lit, suggesting dusk or dawn, with a building visible in the background.

ABOUT THE **SAFE. EVERYWHERE. ALWAYS. CHALLENGE**

In 2023, we asked everyday Australians to help us end violence against women by signing up to the Safe. Everywhere. Always. Challenge. Two years on, we have raised over \$350,000 and aim to significantly increase our efforts in 2025.

What is the Challenge?

Walk, run, swim, ride or roll your way through 16 days from 25 Nov -10 Dec. You choose your challenge, KMs goal and fundraise along the way!

Who can take the Challenge?

Anyone! Individuals, workplaces, community groups and sporting clubs are all encouraged to join the Challenge.

How much does it cost to take the Challenge?

It is free to sign up for the Challenge.

Where do the raised funds go?

All funds raised through the Challenge are donated to UN Women Australia, which supports our advocacy efforts both here in Australia and globally through the UN Trust Fund to End Violence Against Women (UNTF). **The UNTF is the only global grant-making mechanism exclusively dedicated to preventing and ending violence against women and girls, funding initiatives in over 100 countries worldwide.**



**Will you join UN Women Australia
in making an impact this 16 Days of Activism
by signing up to the
Safe. Everywhere. Always. Challenge?**

Sign up [here](#).

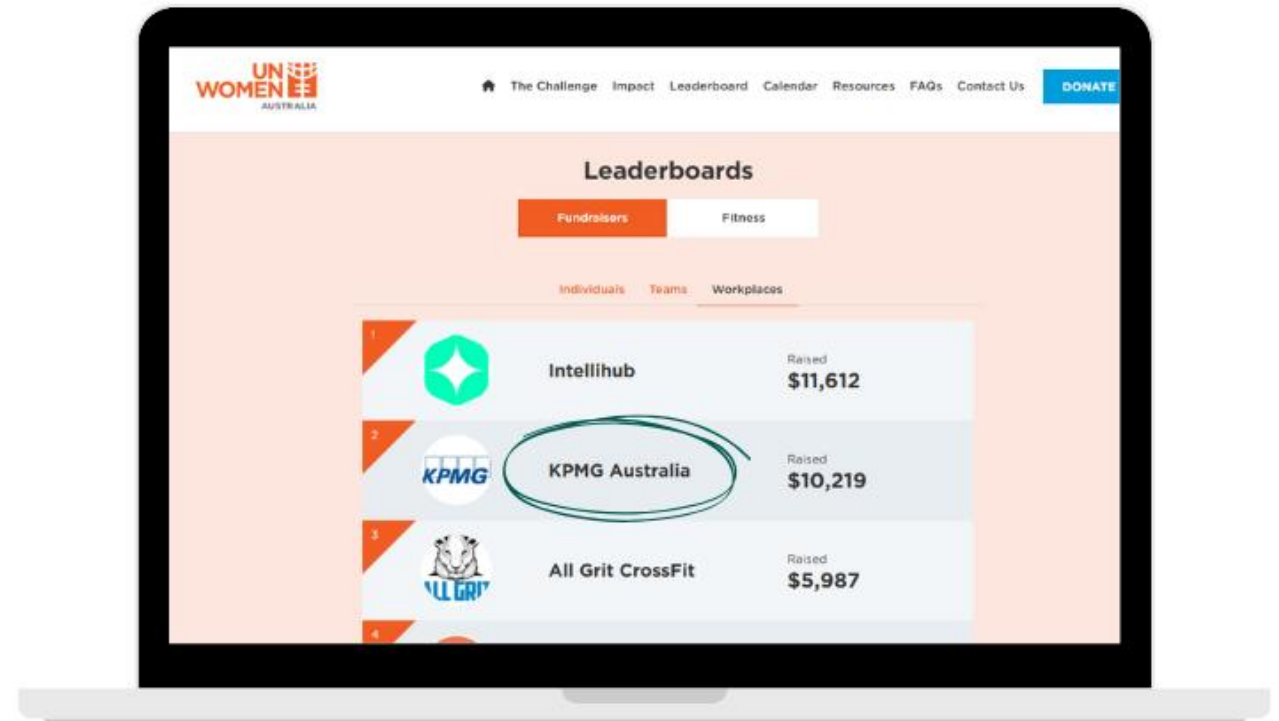
Your support for this vital campaign, helps advocate and create a world
where women and girls are **Safe. Everywhere. Always.**

2025 WORKPLACE CASE STUDY

The cost of violence against women and their children in Australia costs \$22 billion. Violence disrupts peace and stability within families and communities, leading to widespread costs in healthcare, education, justice and lost productivity.

In 2024, **KPMG Australia** took part in the Safe. Everywhere. Always Challenge for the first time.

The organisation had a team of 35 people sign up to walk. They exceeded the target they had set themselves and collectively raised \$10,219 for UN Women Australia.



“Being part of Safe. Everywhere. Always. reinforced the importance of creating workplaces where safety, respect and equity are non-negotiable. At KPMG, we believe leadership means actively showing up for gender equality - not just in words, but in action.”

Lainie Cassidy, Director – People | Head of wellbeing, Mental Health, Inclusion and Safety.

A MESSAGE FROM THE UN TRUST FUND

“Around the world, women’s rights and civil society organisations are doing extraordinary work to end violence against women and girls. They are driving change despite growing challenges, global backlash and deep cuts to foreign aid as the demand for their work is increasing.

At the UN Trust Fund, we have witnessed this growing demand firsthand. **Last year alone, we received a record-breaking US\$1.5 billion in funding requests yet were only able to award US\$16 million through our annual funding cycle.**

In light of significant cuts to overseas aid by several governments...our partners are reporting serious impacts on their organisations, including staff layoffs, program terminations, and cash flow issues. Diminishing funding has severely hampered their ability to provide critical services - such as shelter, legal aid, healthcare, and psychosocial support to survivors of violence against women - and to sustain initiatives aimed at preventing violence.

At the UN Trust Fund, we remain deeply committed to meeting this moment and supporting civil society and women’s rights organisations. We are listening, learning, and adapting our grantmaking. At the same time, we are intensifying our advocacy efforts to mobilise sustained, flexible, and increased funding to bridge the current gap, meet growing demand, accelerate progress, and protect hard-won gains.

**This is not the time
to step back.
It is the time to step up –
with urgency and with
solidarity.”**





From home to work, and
everywhere in between,
safety is **non-negotiable.**

THANK YOU

If you would like to find out more about how you can support [Safe. Everywhere. Always](#) and the work of UN Women Australia, please contact our team.

events@unwomen.org.au

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I DECIDED TO TAKE ON THIS CHALLENGE DUE TO THE REPORTED INCREASE IN VIOLENCE AGAINST WOMEN AND GIRLS IN AUSTRALIA. THIS INCREASE HAS QUICKLY BECOME A TOPIC OF DISCUSSION BETWEEN MYSELF AND MY FEMALE FRIENDS. WITH THE COLLECTIVE UNREST WITHIN MY COMMUNITY, LET ALONE THE REST OF THE WORLD, THIS WALK IS MORE TO ME THAN JUST A STEP GOAL.

THIS IS A STATEMENT TO EVERYONE IN MY LIFE THAT I STAND IN SOLIDARITY WITH SURVIVORS AND VICTIMS OF GENDER-BASED VIOLENCE. EVERY WOMAN AND GIRL SHOULD FEEL SAFE INSIDE AND OUTSIDE THEIR HOME.

- Jade, Victoria

