# SAFE. EVERYWHERE. ALWAYS. 2025



From home to work – and everywhere in between – safety is a right, not a privilege. The digital world should be no different.

As technology becomes an even bigger part of our daily lives, it's also being weaponised to harm women and girls in disturbing and unprecedented ways.

Technology-facilitated gender-based violence isn't new, but its scale, severity, and sophistication have increased in recent years. And it's putting the safety, wellbeing, and fundamental rights of women and girls at risk.

Online and digital technology should enable opportunity connection, and empowerment. But for millions of women and girls, online and digital interactions have become yet another space where abuse, harassment, and intimidation thrive.

Between 16 and 58 per cent of women globally have experienced some form of technology-facilitated violence. Here in Australia, more than half of adults say they have been targeted by technology-facilitated abuse in their lifetime.

Behind every statistic is a real person – a woman or girl whose safety, wellbeing, and freedom to participate fully in society are being threatened.

Online threats, stalking, and abuse don't always stay online. They can, and often do, escalate into real-world harm, making it impossible for women to feel safe. At work. At home. On the street.

Anywhere.

And the consequences can be deadly.

Globally, a woman or girl is killed every 10 minutes by an intimate partner or family member.

In Australia, women face a 1 in 3 chance of being assaulted, and 1 in 2 will experience sexual harassment.

This is a national crisis. In 2024, a woman was violently killed every four days. Already in 2025, 62 women have lost their lives due to devastating acts of violence.

We simply can't afford to stay silent about gender-based, domestic and family violence.

Many of these tragedies followed earlier warning signs – patterns of abuse, harassment, and intimidation – increasingly fuelled by technology.

We all have a part to play in making sure women, girls and children are Safe. Everywhere. Always.

**It means action** – from all of us. From individuals, communities, businesses, tech companies, and governments.

It means calling out toxic behaviours and challenging harmful gender stereotypes that allow abuse to go unchecked.

It means standing together to say violence – in all its forms – has no place in our homes, our streets, our workplaces, or our digital spaces.

We're asking you to be part of the change. Join the global movement to end gender-based violence. Support programs and campaigns that protect and empower women and girls.

Together let's create a world where women and girls are **Safe**. **Everywhere**. **Always**.

# HOW TO MAKE A DIFFERENCE

## Advocate for Change

Your voice matters. Speak up against violence, amplify the stories that need to be heard, and help shift the culture that allows abuse to continue. Use the hashtag

**#SafeEverywhereAlways** and spark vital conversations with your friends, family, colleagues, and peers. Together, we can drive the change needed to end violence and ensure safety for all women and children.

# Join the Safe. Everywhere. Always. Challenge

UN Women Australia's Safe. Everywhere. Always. Challenge is a national fundraiser encouraging Australians to walk, run, swim, ride or roll during the 16 days of activism to end violence against women.

Launched in 2023, the Challenge has raised over \$350,000 to support the UN Trust Fund to End Violence Against Women (UNTF) and UN Women Australia's advocacy efforts to end violence against women and girls.

Whether you're an individual, team, workplace, community group or school, the Safe.
Everywhere. Always. Challenge is free and open to everyone.

**Register Now** 

#### **Donate**

By joining us this 16 Days of Activism, you are standing with us as we strive to eradicate all forms of violence against women and girls, so they can be Safe. Everywhere. Always. Your support helps prevent violence, implement laws and policies, and improve access to vital services for survivors.

**Give A Gift** 

# **DID YOU KNOW?**

## Globally

- 1 in 3 women have experienced violence at least once in their lifetime.
- Fvery 10 minutes a woman or girl is killed by someone in their own family.
- **53%** of women have experienced some form of technology-facilitated abuse.
- The UN confirmed a **50**% increase in cases of conflict-related sexual violence since 2022.
- 7 1 in 4 children under age 5 live with a mother who is a victim of intimate partner violence.

#### In Australia

- 2 in 5 women have experienced violence at least once in their lifetime.
- **46** women were killed by an intimate partner in 2023-24.
- 18% of Australians have reported having their location tracked electronically without their consent.
- Aboriginal and Torres Strait Islander women are 30x more likely to be hospitalised due to family violencerelated assault.

**Sources:** WHO (2021), UN Women and UNODC (2023), UN Women (2025), UN Women (2024), ABS (2021-22), Australian Insititute of Criminology (2025), AIHW (2024), AIHW (2023), Unicef (2024).

## Join the Conversation

Hashtags: #SafeEverywhereAlways #16Days

Instagram and TikTok: @unwomenaust

LinkedIn and Facebook: @UNWomenAustralia



