

GETTING YOUR BUSINESS INVOLVED IN SAFE.EVERYWHERE.ALWAYS

A practical guide for Australian workplaces to take a visible, active stand with **Safe.Everywhere.Always** — because silence in the workplace is never neutral.



WHY IT MATTERS

Gender-based violence doesn't stop at the office door — it follows people to work, shapes their safety, and costs the economy billions every year. **Every workplace has the power to shift the culture.** Here's how yours can lead.

1

Move your people

- **Take meetings outside** — hit the pavement instead of the boardroom.
- Challenge **sporting teams** internally to join the walking challenge.
- Replace one end-of-year event with a **team walk**.
- Run **Wellness Wednesday** walks through the campaign.
- Walk together on **December 10** as cities light up orange.

2

Shift the culture

- Share the **facts on gender-based violence** with every staff member.
- Make EAP and **safety policies** visible, not buried in a handbook.
- Be transparent about how you **prevent and respond** to harassment.
- Open every speech or meeting with a **statement of support**.
- Run an **orange day** and an email banner campaign-wide.

3

Spread the word

- Post your workplace action to **social media** — tag us in it.
- Brief **clients and partners** on what you're doing and why.
- Bring the campaign into **internal newsletters**.
- Borrow ideas from the **Champions of Change** participation guide.
- Keep the conversation alive **past December 10**.

Want more ideas for your workplace?



Adopt or adapt actions from the Champions of Change **16 Days of Activism Against Gender-Based Violence Participation Guide**.

25 Nov- 10 Dec

LIGHT UP
ORANGE

More information available at www.safeeverywherealways.org

UN
WOMEN
AUSTRALIA

SAFE
EVERYWHERE
ALWAYS